



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## MAKE A DIFFERENCE YMCA CAMP SURF FAMILY PIRATE PARTY!



**August 21st, 2016 from 2-7 PM**

Friends, Fun, Surf, and Sun! YMCA Camp Surf is celebrating another successful year of changing the lives of children, teens and families. **Forget the formal fund-raiser... we are throwing a Pirate Party!** Come to camp and enjoy what we do best: camp activities, great food, and outdoor fun for kids of all ages! OR ... just come for adult time in the beautiful McKinney Oceanfront Center with music, drinks, and more fabulous food! All guests can participate in opportunity drawings and our auction.

**The event has time for the whole family and time for just adults.** Spend Sunday afternoon and/or evening at the beach with something for everyone:

### **PIRATE AFTERNOON (2-5 PM) – all ages**

- Share memories by experiencing the fun of camp together
- Take a surf lesson, climb the rock wall, visit archery, and more...
- Enjoy our BBQ and sand sculpting on the beach for kids age 1-101!
- Kids Silent Auction, games, and prizes

### **NEW CABIN DEDICATION (3:30 PM) – everyone invited!**

Come see the new Mariner Village as we dedicate the 7 new cabins provided by several foundations and many generous donors.

### **PIRATE EVENING (4-7 PM) – ages 12-112**

- Great food and offerings from local breweries, wineries, and vendors
- Be a part of our silent auction with trips, events, and unique items
- Enjoy dinner, music, and the sunset in McKinney Oceanfront Center
- Live auction includes sending kids to camp!

---

Event Tickets: AFTERNOON \$50 (kids under 12 - \$10); EVENING \$50; BOTH \$75  
All proceeds go directly to support kids, families, and camp facilities.

#### **YMCA CAMP MARSTON**

PO Box 2440  
Julian CA 92036  
P 760 765 0642 F 760 765 0183

#### **YMCA RAIN TREE RANCH**

PO Box 2440  
Julian CA 92036  
P 760 765 0642 F 760 765 0183

#### **YMCA CAMP SURF**

560 Silver Strand Blvd.  
Imperial Beach CA 91932  
P 619 423 5850 F 619 423 4141

[www.camp.ymca.org](http://www.camp.ymca.org)



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## Target Audiences

- Families with or without kids at home that support the YMCA and our community. This inclusive format lets us market to a larger audience.
- Community Leaders- this event attracts local political and business leaders from Coronado, Imperial Beach, and San Diego County.
- Community Members- neighbors and families that live in the Imperial Beach and Coronado Communities are invited through local networking and media.
- Camper Families- 3,000 families from all over San Diego County are targeted throughout the summer
- Vendors, supporters and donors- over 400 influential community supporters and company leaders will be targeted for attendance
- Alumni- over 2,000 camp alumni will continue to be a part of and share the camp experience with guests

## Partnership Levels

### Big Kahuna Title Partner

**\$10,000**

The title sponsor receives high visibility in all materials, at the event, and during the year following the event. Benefits include endorsement on all promotional materials, recognition in local IB Times and Coronado papers, website recognition, recognition as title sponsor on program and T-shirts, listing in our annual report and signage at the event. Includes 2 tables (16 tickets for the entire event).

### Big Wave Partner

**\$5,000**

This partner is important for a successful event and receives significant recognition at the event and in follow up materials. Benefits include recognition in local IB and Coronado papers, website recognition, logo on program and T-shirts, listing in our annual report and signage at the event. Includes 1 table (8 tickets for the entire event).

### Triple Crown Partner

**\$3,000**

Our key sponsor benefits include website recognition, logo on event program and T-shirts, listing in our annual report, and event signage. Includes 4 tickets for the entire event.

### Pipeline Master Partner

**\$1,000**

This support level includes website recognition, logo on the program and T-shirts, and listing in our annual report. Includes 2 tickets for the entire event.

#### YMCA CAMP MARSTON

PO Box 2440  
Julian CA 92036  
P 760 765 0642 F 760 765 0183

#### YMCA RAIN TREE RANCH

PO Box 2440  
Julian CA 92036  
P 760 765 0642 F 760 765 0183

#### YMCA CAMP SURF

560 Silver Strand Blvd.  
Imperial Beach CA 91932  
P 619 423 5850 F 619 423 4141

[www.camp.ymca.org](http://www.camp.ymca.org)



## Partnership Form



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

### Payment Information

Name:	Email:
Company:	Phone:
Address:	
Credit Card #:	
Name on Card:	
Expiration:	Security #:

### Sponsor Agreement

Partner Name:	Email:
Contact Person:	Phone:
Address:	
Fax:	Cell:

We are pleased to partner with YMCA Overnight Camps in the following capacity:

- Title Sponsor- \$10,000
- Big Wave Sponsor \$5,000
- Triple Crown-\$3,000
- Pipeline Master- \$1,000
- All sponsors to provide camera read work and logo to [zgardner@ymca.org](mailto:zgardner@ymca.org) by August 1st to ensure proper recognition at the event.

We understand and agree to provide the necessary artwork, product and or cash gift to ensure proper recognition on all printed materials by the dates requested above.

\_\_\_\_\_  
Authorized Representative Signature

#### YMCA CAMP MARSTON

PO Box 2440  
Julian CA 92036  
P 760 765 0642 F 760 765 0183

#### YMCA RAIN TREE RANCH

PO Box 2440  
Julian CA 92036  
P 760 765 0642 F 760 765 0183

#### YMCA CAMP SURF

560 Silver Strand Blvd.  
Imperial Beach CA 91932  
P 619 423 5850 F 619 423 4141