



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

MAKE A DIFFERENCE YMCA CAMP SURF FAMILY PIRATE PARTY!



August 21st, 2016 from 2-7 PM

Friends, Fun, Surf, and Sun! YMCA Camp Surf is celebrating another successful year of changing the lives of children, teens and families. **Forget the formal fund-raiser... we are throwing a Pirate Party!** Come to camp and enjoy what we do best: camp activities, great food, and outdoor fun for kids of all ages! OR ... just come for adult time in the beautiful McKinney Oceanfront Center with music, drinks, and more fabulous food! All guests can participate in opportunity drawings and our auction.

The event has time for the whole family and time for just adults. Spend Sunday afternoon and/or evening at the beach with something for everyone:

PIRATE AFTERNOON (2-5 PM) – all ages

- Share memories by experiencing the fun of camp together
- Take a surf lesson, climb the rock wall, visit archery, and more...
- Enjoy our BBQ and sand sculpting on the beach for kids age 1-101!
- Kids Silent Auction, games, and prizes

NEW CABIN DEDICATION (3:30 PM) – everyone invited!

Come see the new Mariner Village as we dedicate the 7 new cabins provided by several foundations and many generous donors.

PIRATE EVENING (4-7 PM) – ages 12-112

- Great food and offerings from local breweries, wineries, and vendors
- Be a part of our silent auction with trips, events, and unique items
- Enjoy dinner, music, and the sunset in McKinney Oceanfront Center
- Live auction includes sending kids to camp!

Event Tickets: AFTERNOON \$50 (kids under 12 - \$10); EVENING \$50; BOTH \$75
All proceeds go directly to support kids, families, and camp facilities.

YMCA CAMP MARSTON

PO Box 2440
Julian CA 92036
P 760 765 0642 F 760 765 0183

YMCA RAIN TREE RANCH

PO Box 2440
Julian CA 92036
P 760 765 0642 F 760 765 0183

YMCA CAMP SURF

560 Silver Strand Blvd.
Imperial Beach CA 91932
P 619 423 5850 F 619 423 4141

www.camp.ymca.org



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Target Audiences

- Families with or without kids at home that support the YMCA and our community. This inclusive format lets us market to a larger audience.
- Community Leaders- this event attracts local political and business leaders from Coronado, Imperial Beach, and San Diego County.
- Community Members- neighbors and families that live in the Imperial Beach and Coronado Communities are invited through local networking and media.
- Camper Families- 3,000 families from all over San Diego County are targeted throughout the summer
- Vendors, supporters and donors- over 400 influential community supporters and company leaders will be targeted for attendance
- Alumni- over 2,000 camp alumni will continue to be a part of and share the camp experience with guests

Partnership Levels – Food & Beverage

Food and beverages are an integral part of this event. We kick off the afternoon with a **beach barbeque**, followed by **appetizers** and a hosted bar offering beer, wine, and margarita. Our guests are then able to enjoy **local breweries and wineries** with music, a silent auction, and great company! We then serve **dinner** followed by dancing, **dessert**, and **coffee**.

Food Sponsors

Our food partners can either provide food ready-to-serve, or food products for the barbeque, appetizers, dinner, or coffee and dessert bar.

Beer & Wine Sponsors

Beverage bar sponsors are local microbreweries or wineries that donate beer or wine. A minimum of 50 servings is suggested but not required.

Recognition

All donors will be listed in the event program. Food & Beverage partner levels (product donation valued at):

- **\$1000** – Logo on website, program, T-shirt, and 2 event tickets
- **\$500** – Business listed in event program & T-shirt and 1 event ticket
- **\$250** – Business listed in event program and T-shirt

Donations of any size for the Silent Auction are welcomed and recognized!

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Partnership Form – Food & Beverage



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Sponsor Information

Name:

Email:

Company:

Phone:

Address:

Fax:

Cell:

We are pleased to partner with the YMCA Overnight Camps
by donating the following:

Product or donated item(s) will be:

_____ Delivered

_____ Need to be picked up at this address: _____

All \$1,000+ sponsors to provide camera read work and logo to zgardner@ymca.org by August 1st to ensure proper recognition.

We understand and agree to provide the necessary artwork, product and or cash gift to ensure proper recognition on all printed materials by the dates requested above.

Authorized Representative Signature

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